

Press Release

FOR IMMEDIATE RELEASE

J & L Storage Vans Receives 2008 Best of Los Alamos Award

U.S. Local Business Association's Award Plaque Honors the Achievement

WASHINGTON D.C., April 4, 2008 -- J & L Storage Vans has been selected for the 2008 Best of Los Alamos Award in the Contractors' Equipment Rental category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country. Each year, USLBA members are asked to identify companies that they believe have achieved exceptional marketing success and overall customer satisfaction in their local market and business category. These are local companies that enhance the positive image of small business through service to their customers and community.

A record number of surveys were submitted this year by members from all fifty states. The awards represent excellence in local business and rate the best local businesses in three different categories: Marketing, Image and Community.

Eighty-eight percent of the surveys were submitted via the Internet this year, compared to seventy-four percent cast online last year. Twelve percent were received via fax and mail, supporting the premise that local businesses are gradually moving away from traditional methods of communication. To ensure accuracy, surveys were subject to three audits using a variety of technologies.

The 2008 USLBA Award Program focused on quality, not quantity. Winners are determined based on the overall merits of each category rather than how many votes a local business receives. USLBA members are asked to assign a number between one and 10 to the local business he or she votes for. The popular vote is still important, however. To be eligible to win a 2008 USLBA Award, a program must receive at least 1 percent of the popular vote to qualify.

About U.S. Local Business Association (USLBA)

U.S. Local Business Association (USLBA) is a Washington D.C. based organization founded and funded by local businesses that operate in every town across America. The purpose of USLBA is to promote local business through PR activities such as advertising, education, political donations, lobbying and publishing.

The USLBA was established to offer market research, marketing consultation, public relations and advertising to local businesses. Our organization works exclusively with local business owners, marketing groups and local associations. Our mission is to provide operational support, marketing and partnership programs for local businesses across America.

SOURCE: U.S. Local Business Association

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